

Rebuilding the Modern Dealership:

New Trends in a Changing Marketplace

AutoTeamAmerica[★]

15th Annual CEO/CFO Forum
NEW ORLEANS MARRIOTT

Featuring The Top
10 Steps You Can
Take Now To Excel
In The Market



EXPERIENCE NADA

LIVE IN YOUR DEALERSHIP!

For the first time ever, Auto Team America brings the NADA experience direct to you. Attend the Auto Team America CEO/CFO Forum without leaving your dealership. Connect via web or phone conference to our forum, broadcasting LIVE FROM NEW ORLEANS.

January 23, 2009

4:00 – 7:00 PM EST

3:00 – 6:00 PM CST

15 Minute Break at 5:15 EST/4:15 CST

Cost: \$39.00

Auto Team America's Annual CEO/CFO Forum is designed to bring a wide variety of timely educational programming to dealers, strategies and perspectives which can assist them in their day-to-day operations.

As our industry feels the strain of a turbulent economy, it is more important than ever to understand the shifting marketplace. For this year's program, we've invited two local business leaders from New Orleans, who know a thing or two about rebuilding, to join us as keynote speakers. The vibrant re-opening of the Superdome for the first football game of the 2006 season was an unforgettable event, and stands as a tribute to the city's resilience and the relentless work of General Manager Doug Thornton and his staff. Mat Baer, CFO of the locally-based Bohn Brothers Investments, will share his company's disaster recovery efforts in the face of unprecedented circumstances.

Our panel of experts, moderated by Jay Ferriero, will share their perspectives on today's auto business. We are thrilled to welcome panelists Loyd H. Rawls of The Rawls Company, Richard N. Sox, Jr. of Myers & Fuller, P.A., Sheldon J. Sandler of Bel Air Partners, and Tom Hessert, Jr. of Classic Automotive Group.

To register now, click here:

<http://eventcallregistration.com/reg/index.jsp?cid=6485t11>

For more information, visit www.autoteamcpa.com