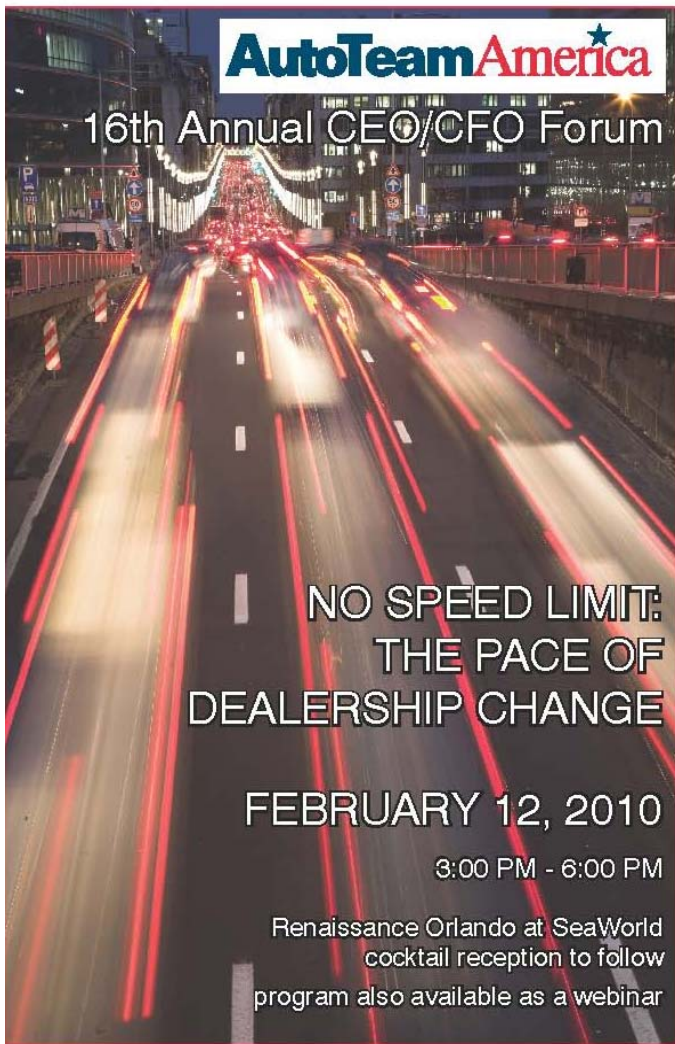


16th Annual CEO/CFO Forum



**NO SPEED LIMIT:
THE PACE OF
DEALERSHIP CHANGE**

FEBRUARY 12, 2010
3:00 PM - 6:00 PM

Renaissance Orlando at SeaWorld
cocktail reception to follow
program also available as a webinar

EXPERIENCE NADA

LIVE IN YOUR DEALERSHIP!

Auto Team America's CEO/CFO Forum is designed to offer dealers strategies and perspectives which can assist them in their day-to-day operations.

For the second year, Auto Team America brings the NADA experience direct to you. Attend the CEO/CFO Forum without leaving your dealership. Connect via web or phone conference to our forum, broadcasting LIVE FROM ORLANDO.

February 12, 2009

3:00 – 6:00 PM EST

2:00 – 5:00 PM CST

15 Minute Break at 4:15 EST/3:15 CST

Cost: \$49.00

When it comes to the pace of change in the auto industry, there's no speed limit. The landscape of the auto industry has been radically altered in the past few years. Consolidation, industry bailouts, dealership closings, and the shifting priorities of the American consumer during a time of unprecedented financial turmoil have left their mark on the industry. The big question: what's next for auto dealers? How can you prepare for the challenges and take advantage of the opportunities?

Our featured speakers include one of the leading authorities on automotive dealership management strategies, Dale Pollak of vAuto, and economist Erich J. Merkle of Autoconomy.com. Pollak's program is entitled "Rethinking the Auto Business in the Next Decade." Merkle will present an overview on what we can expect in the industry moving forward. Following their presentations, a panel of experts, moderated by Jay Ferriero, will share their perspectives on today's auto business. We are thrilled to welcome panelists including Christopher C. Hoffman of Fisher & Phillips, David P. Kelleher of David Auto Group, Richard N. Sox, Jr. of Myers & Fuller, P.A., and others to be named.

To register now, click here:

<http://eventcallregistration.com/reg/index.jsp?cid=11393t11>

For more information, visit www.autoteamcpa.com